

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

CLASS 3 CANDIDATE R9.26

Innovative Advertising **Attention: Accounts Payable** 403 N. Columbia St. Covington, LA 70433

INVO	CE	

Advertiser	Neal Hunt - NC Senate
Product	Neal Hunt for State Senate
Estimate Number	1033

Invoice #	119837-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	119837
Alt Order #	
Deal #	
Order Flight	10/25/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL WRAL 5:30AM News	530-6a	•	•		•				
	CLASS 1 CANDIDATE R9.26									
				2 to 10/28/12	2x	TF				
	WRAL		Th	10/25/12	:30	5:53 AM	NC15CITATIONS	\$1,500.00		1
	WRAL		F	10/26/12	:30	5:28 AM	NC15CITATIONS	\$1,500.00		2
2	WRAL WRAL 4:30am News CLASS 1 CANDIDATE R9.26	4:30a - 5am								
				2 to 10/28/12	2x	TF				
	WRAL		Th	10/25/12	:30	4:44 AM	NC15CITATIONS	\$225.00		1
	WRAL		F	10/26/12	:30	4:44 AM	NC15CITATIONS	\$225.00		2
3	WRAL Noon News CLASS 2 CANDIDATE R9.26	12p-1p								
				2 to 10/28/12	2x	TF				
	WRAL		Th	10/25/12	:30	12:24 PM	NC15CITATIONS	\$800.00		1
	WRAL		F	10/26/12	:30	12:13 PM	NC15CITATIONS	\$800.00		2
4	WRAL Young and the Restless CLASS 2 CANDIDATE R9.26	4-5p								
				2 to 10/28/12	2x	TF				
	WRAL		Th	10/25/12	:30	3:59 PM	NC15CITATIONS	\$1,600.00		1
	WRAL		F	10/26/12	:30	4:00 PM	NC15CITATIONS	\$1,600.00		2
5	WRAL NFL Football (Early) CLASS 3 CANDIDATE R9.26	1p - 4:30p								
				2 to 10/28/12	1x	S				
	WRAL		Su	10/28/12	:30	12:58 PM	NC15CITATIONS	\$1,780.00		1
6	WRAL WRAL 5am News CLASS 3 CANDIDATE R9.26	5am - 5:30a								
			10/22/1	2 to 10/28/12	2x	TF				
	WRAL		Th	10/25/12	:30	5:09 AM	NC15CITATIONS	\$400.00		2
	WRAL		F	10/26/12	:30	5:08 AM	NC15CITATIONS	\$400.00		1
7	WRAL WRAL AM News	6-7a								



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7	WRAL	WRAL AM News	6-7a		-		•				
	CLASS 3 C	ANDIDATE R9.26									
					to 10/28/12	2x	TF				
	WRAL			Th	10/25/12	:30	6:28 AM	NC15CITATIONS	\$900.00		1
	WRAL			F	10/26/12	:30	6:08 AM	NC15CITATIONS	\$900.00	1	2
8		5:00 First News	5-530p								
	CLASS 3 C	ANDIDATE R9.26									
					to 10/28/12	2x	TF				
	WRAL			Th	10/25/12	:30	5:13 PM	NC15CITATIONS	\$1,780.00		2
	WRAL			F	10/26/12	:30	5:14 PM	NC15CITATIONS	\$1,780.00		1
9		5:30 News	530-6p								
	CLASS 3 C	ANDIDATE R9.26									
					to 10/28/12	2x	TF				
	WRAL			Th	10/25/12	:30	5:52 PM	NC15CITATIONS	\$1,780.00		2
	WRAL			F	10/26/12	:30	5:40 PM	NC15CITATIONS	\$1,780.00	1	1
10		6pm News (M-F)	6-630p								
	CLASS 3 C	ANDIDATE R9.26				_					
					to 10/28/12	2x	TF		*****		
	WRAL			Th	10/25/12	:30	6:29 PM	NC15CITATIONS	\$2,225.00		1 2
	WRAL			F	10/26/12	:30	6:22 PM	NC15CITATIONS	\$2,225.00	1	2
11		WRAL 6a News Sat	6-8a								
	CLASS 4 C	CANDIDATE R9.26					_				
					to 10/28/12	1x	S-		4.50.00		
	WRAL			Sa	10/27/12	:30	6:54 AM	NC15CITATIONS	\$150.00		1
12		On The Record 730-8p	730-8p								
	CLASS 3 C	ANDIDATE R9.26									
					to 10/28/12	1x	S-				
	WRAL			Sa	10/27/12	:00			\$265.00	See MG 12.2	1
13		CBS Sunday Morning	9-1030a								
	CLASS 2 C	ANDIDATE R9.26									
				10/22/12	to 10/28/12	1x	S				



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13	WRAL	CBS Sunday Morning	9-1030a								
	CLASS 2 C	CANDIDATE R9.26									
	WRAL			Su	10/28/12	:00			\$735.00	Credited	1
			Aired Spots	20							

Gross Total \$24,350.00

Agency Commission \$3,652.50

Net Amount Due \$20,697.50 Payment Terms 30 Days